

# Colorado Early Learning & Development Guidelines

Thank you for promoting the Colorado Early Learning & Development Guidelines videos!

Please note the following as you promote the videos in your community:

## Licensing

The video series has been licensed by the Colorado Department of Human Services, Office of Early Childhood (OEC) for specific uses.

As you use the videos, please keep the following in mind to support compliance:

- Do not edit or manipulate the videos in any way. This includes adding or removing logos/branding, changing the URL, adding new sound, or any other changes.
  - If you need to edit a video, submit a written request to the Colorado Office of Early Childhood at [cdhs\\_oec\\_communications@state.co.us](mailto:cdhs_oec_communications@state.co.us).
  - Any changes to the videos must have prior written approval from the Colorado Office of Early Childhood.
- Licensing restricts the use of the video series to web and internal use ONLY, for consumer education and awareness purposes.
  - Examples of web or internal use include: lobby displays; free presentations on early learning and development to parents, professionals or community members; embedding the videos on your website; sharing videos on social media.
- Licensing restricts the use of video series, prohibiting organizations from using the videos for commercial purpose or to generate revenue.
- Licensing restricts the use of the video series prohibiting organizations from using the videos for placement on broadcast television and radio, including public service announcements. Earned media (example: morning news shows) may utilize images or clips from the videos as part of their reporting on the Early Learning & Development Guidelines.
  - The Colorado Office of Early Childhood licensed separate materials for broadcast use. You may request more information by contacting the OEC at [cdhs\\_oec\\_communications@state.co.us](mailto:cdhs_oec_communications@state.co.us).

## Accessing the Videos

The videos are available for streaming on the [Early Learning & Development Guidelines website](#) and on the [OEC YouTube channel](#).

The OEC uses YouTube Analytics to track views and other important information for federal reports. To support accurate reporting, please link to the videos on the Guidelines website or YouTube whenever possible.

We recognize there are times you may not have access to the internet, or you may not be able to stream an online video (example: lobby display). The OEC is able to provide you with a downloadable video(s). To request access to these videos, please complete the [online request form](#).

Please contact the OEC Communications team at [cdhs\\_oec\\_communications@state.co.us](mailto:cdhs_oec_communications@state.co.us) if you have additional questions or require assistance.